

**Photographer shot list**  
Speed Nation Alpine Tour

## **Introduction:**

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This document will need to be delivered to each photographer hired by the LOC for any of the Speed Nation events part of the Speed Nation Alpine Tour. Each photographer hired by the LOC for the event will need to be approved by the CS Marketing Senior Coordinator.

**CS Marketing Senior Coordinator**  
**Samantha Scull**  
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## **General Information**

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The objective of the shot list guidelines is to provide to our photographer a clear idea of what we, as National Sport Organization and Provincial/ Territorial Sport Organization, are looking for. It's important to get good quality pictures in different formats to promote our future events, programs, national/provincial teams or to promote our sport organization.

## **Related documents**

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The following is a list of documents that shall be read in conjunction with this guide, as there are a number of cross-references throughout this document.

Canada Snowboard Rule Book  
Speed Nation Alpine Tour - Handbook  
Agreement between Canada Snowboard and the PTSA

## Shot List - Guidelines

<p><b>Close ups</b></p> <p>Close up action shots <u>Minimum of 3 shots</u></p>	 A snowboarder in a white and black racing suit is captured in a dynamic turn on a snowy slope. The snowboarder is wearing a helmet, goggles, and gloves, and is leaning into the turn. The snow is kicked up around the board, creating a sense of motion. The background shows a snowy landscape with some red safety markers.
<p><b>Turns (2 Angles)</b></p> <p>Dynamic Race Shots (Close Up) <u>Minimum of 3 shots</u></p>	  Two snowboarders are racing down a snowy slope. The snowboarder in the foreground is wearing a black and pink racing suit and is leaning into a turn. The snowboarder in the background is wearing a black racing suit and is also leaning into a turn. A red banner with the word 'CAREZZA' is visible in the background. The snow is kicked up around the boards, creating a sense of motion.  A snowboarder in a blue racing suit is captured in a dynamic turn on a snowy slope. The snowboarder is wearing a helmet, goggles, and gloves, and is leaning into the turn. The snow is kicked up around the board, creating a sense of motion. The background shows a snowy landscape with some blue safety markers.

Dynamic Race Shots  
(At a distance)  
Minimum of 3 shots



**Additional**

Podium  
Minimum of 2 shots/podium



**Event Branding**

Start Gate  
Minimum of 4 shots with  
different athletes



<p>Turns <u>Minimum of 3 shots</u> <u>(different sponsors)</u></p>	
<p><b>Sponsor Branding – Photos of our sponsors branding around the course</b></p>	
<p><b>Cool Shots</b></p>	
<p>Snowboarder <u>Minimum of 2 shots</u></p>	 

Other Photos:

**Sponsor Banners:**

Minimum 2 shots – Banner Static

Minimum 2 shots – banner with athlete riding in the background

**Coaching Photos:**

Minimum of 6 shots of coaches interacting with athletes

**Start Area:**

Minimum of 2 shots of athletes in Start Area

**Officials Photos:**

Minimum of 6 shots of on-course officials

**Judges Photos:**

Minimum of 2 shots of the Judges

**Event Volunteers:**

Minimum of 4 shots of event volunteers

**Spectator Shots:**

Minimum of 2 shots of spectators watching the event